

Platicas

Platicas or “little chats” are educational opportunities offered to Latino families in their home or a familiar setting taught by a bilingual, lay educator called a Promotora. WeldWAITS uses this model to provide prevention information and education to parents that is culturally and linguistically sensitive to prepare them to talk to their teenagers about healthy dating relationships, setting boundaries, avoiding early sexual activity, and general sexual health. The Promotora is able to answer questions and give specific health information on abstinence, birth control, parenting, communication skills, and healthy relationships. This model fosters trust with the Latino families and delivers information that is relevant, medically accurate, and can be directly applied.

For more information, go to www.WeldWAITS.com or call 970.304.6470.

